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LIUGONG LEADS THE CHANGE IN SUSTAINABLE SOLUTIONS AT BAUMA 2025

February 18th, 2025 – Munich, Germany.

Premium Chinese construction equipment manufacturer LiuGong aims to demonstrate its leadership in sustainable solutions at Bauma 2025 by challenging industry perceptions around Battery Electric Vehicles (BEV) and advanced technology adoption. With an expanded BEV portfolio and the debut of its new T-Series Wheel Loaders, LiuGong will highlight its commitment to innovation and application-focused solutions for the mining and demolition sectors. This bold showcase reinforces LiuGong's position as a pioneer in electrification and sustainable construction equipment.

Opinions Matter

Bauma is arguably the world's most influential construction equipment show, and LiuGong is keen to share its vision of just how far sustainable technologies can go. LiuGong's intense investment in sustainable technologies and intelligent equipment solutions has resulted in record sales for its BEVs globally.

The company's strategy remains completely focused on listening to its customers and helping them generate success through sustainable machines using the latest technology. A clear indication of Bauma's significance is LiuGong's top leadership's decision to attend and share the company's highlights, vision, and strategy. It's an

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excellent opportunity for them to engage with the customers and learn first-hand how the European market perceives LiuGong's new products.

LiuGong's vision is focused on being a leader in sustainable solutions by challenging the status quo and by pushing the boundaries of possibility in BEV, automation, and innovation. Chairman Zeng will be at the show to share the company's vision with the global press.

LiuGong has become pre-eminent in BEV thanks to its unparalleled investment in R&D and production resources, but has LiuGong reached its limits?

Naturally, the full details of the Chairman's vision remain concealed, but based on past experience, it promises to be both ambitious and surprising.

According to LiuGong's European President, Howard Dale, *"It's no secret that we have rapidly expanded our capabilities in BEV and automation technology while strengthening our presence across Europe. Some may think they've seen everything we have to offer, but with LiuGong, there's always more. We are leaders in sustainable solutions, proving that innovation and electrification are not just aspirations for us but the reality that's shaping the future of construction equipment.*

Opinions matter, and I think that our friends in the media, our dealer partners, and our customers will see that for LiuGong, leading in sustainable solutions is what we do. We want to challenge, we want to positively surprise, and we want to delight our customers. I believe this challenger mindset keeps us agile, and relevant to our European customers."

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The Strategic Importance of Europe

The European market represents around 25% of LiuGong's global revenue, and it is vitally important to LiuGong's strategy, particularly in its heavy excavator and wheel loader product lines.

Mr. Dale is clear, *"I think the attendance at Bauma by our Chairman and senior global team, and the investment and expansion plans I will be discussing at our press conference underline Europe's importance to LiuGong and show that we are actually increasing, not decreasing our investment in Europe."*

LiuGong has continued to expand in Europe by introducing new customer hubs in Italy, France and Germany. The company has ambitious growth plans and will be looking at Bauma as an opportunity to recruit new, professional, and committed dealers. Mr. Dale's message to prospective dealers is clear, *"We are a global company with global resources and a forward-looking perspective. We are big, but not too big and too corporate that we lose our personality. I think prospective dealers will find us easy to deal with and will be impressed with our support, products, and brand-new manufacturing capabilities. They will see that we are bringing them new earning opportunities by offering a full product line for the industry, but above all, they will find that we listen to them and want to help them succeed."*

Leading the Change with Innovations and New Product Launches

For those who suspect LiuGong has reached its product development pinnacle, Bauma will challenge them to recalibrate their opinions.

LiuGong is the undisputed world leader in wheel loader production and has chosen

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Bauma as the launch pad for its new T-Series wheel loader range. The T-Series machines are new from the ground up and take the operator's experience to a new level of visibility, comfort and control.

Bauma's visitors will see the launch of the first seven machines in the range, including wheel loaders 820T HST, 838T, 842T, 848T, 856T, 870T and 890T. European Product Director Harry Mellor said, *"We've taken our global experience of wheel loader production and combined it with the unique insights gained from our European customers. The T-Series proves that we listen to customers and develop machines that aim to exceed expectations. The machines are new from the ground up and put the operator right at the heart of the design. I believe that the T-Series is a paradigm shift in wheel loaders production."*

Visitors to stand FN718/3 will be able to see two new T-Series models, the 842T and 890T. These state-of-the-art wheel loaders take their place in the line-up of 13 display machines targeting the quarrying and demolition segments.

LiuGong's European-based industrial design team is no stranger to challenging perceptions, and now, they are back with another significant step forward in design and innovation, the new 4280DE Battery Electric 24-tonne motor grader. This innovative new grader establishes a new standard for productivity and sustainability. The new 4280DE occupies a significant position in LiuGong's expanding electric portfolio, which now spans more than 12 product lines and over 40 models, including heavy excavators, wheel loaders, mining trucks, access equipment, and, of course, motor graders.

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Leadership Takes Actions, Not Words

Being a leader in sustainable solutions takes actions, not words. Customers need to see proof in order to believe it. Led by Harry Mellor and his team of application specialists, LiuGong aims to present real-life job stories that prove the capability of BEV machines in the heaviest applications, including surface mining and demolition.

The independent voice of the customer is always important in our industry and LiuGong aims to let customers do the talking. A perfect example of this is LiuGong's all-electric DR50CE mining truck. With a loaded gross weight of 85 tonnes, this self-charging beast has proved its capability in Norway's demanding tunnelling and quarrying applications.

According to Kim Massey, Zero Emission Manager of Rental Group, *"At Rental Group, we considered ourselves experts in BEVs, yet the DR50CE has even challenged our understanding of what BEVs are capable of. Initially, we took a test machine on loan to assess its performance, but from the beginning, we were sceptical about its ability to completely self-charge on downhill hauls. I have to say, we have been amazed by just how powerful and efficient it is. It's operating in one of the most challenging applications, yet it makes the job seem effortless. We thought we understood everything about BEVs, but the DR50CE has opened our minds to new possibilities."*

Application Specific Credibility

Quarrying and Mining are key focus areas on the LiuGong booth and will feature the DR50CE, 4280DE motor grader, as well as the new 75T tonne excavator, the 975F and the new 9-tonne loader, the 890T. LiuGong's approach to launching a total solution

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for European customers with expert product performance matching to increase customer profits will set them apart at Bauma. As always, LiuGong machines heading into this sector will live up to the company's promise of "Tough World, Tough Equipment."

Continuing the application-focus theme, LiuGong will highlight its leading position in demolition. Specialist machines will include the new 9018FE, a compact electric excavator ideal for indoor demolition projects. The updated compact excavator 909ECR, with a 2-piece boom displayed in an eye-catching "Spring Festival" decal, will also be shown. Moving up, LiuGong will show the 924FE, an all-electric machine with a high-rise cab, and the 933F with a straight boom and tilting cab. Completing the demolition line-up is the popular 995FDM with a 12-tonne pulverizer.

LiuGong is Listening

LiuGong has always taken a customer-centric approach, and Bauma provides the perfect opportunity to learn from valuable customer feedback and insight.

At the LiuGong booth, customers can expect interactive forums and opportunities to discuss the machines they want now and in the future.

LiuGong aims to be the world's most customer-centric construction equipment manufacturer and wants to create opportunities for dialogue.

Why Visit LiuGong at Bauma 2025?

Whatever your perception of LiuGong today, a visit to the LiuGong booth is set to challenge it.

If you thought you'd seen all of LiuGong's BEV capability, be prepared to go to a new

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level.

If you thought you knew wheel loaders, the new T-Series will make you think again. And if you thought all manufacturers were generalists, LiuGong's specialist capability in mining and demolition will encourage you to re-evaluate your opinion.

A visit to the LiuGong booth will ensure a warm welcome. You'll engage with our company executives and product experts and see proof of our customer focus and innovation. That's the LiuGong difference.

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For further information on LiuGong, please visit: www.liugong-europe.com

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Founded in 1958, LiuGong has led China's construction equipment manufacturing industry. From building its first modern wheel loader in 1966, LiuGong has evolved to become one of the fastest-growing global solution providers, offering a full line of extreme-duty, intuitive machines for construction equipment owners constantly challenged to do more with less. LiuGong has one of the most expansive arrays of product lines of any Chinese manufacturer, including wheel loaders, excavators, bulldozers, pipe layers, motor graders, rollers, pavers, cold planers, skid steer loaders, backhoe loader, forklift, aerial working platform, truck crane, lorry mounted crane, off-highway truck, rotary drilling rig, hydraulic diaphragm wall grab, hydraulic diaphragm wall drilling rig, trench cutter & hydraulic cutting, mixing rig, etc. More than 30 different product lines covering all major construction applications.

In 2002, LiuGong put forward the globalization strategy. Since then, LiuGong has had over 30 overseas subsidiaries & offices, 4 overseas manufacturing plants and 12 global R&D bases; over 500 global dealers provide LiuGong products and services to customers in over 180 countries & regions. LiuGong

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is where our customers need us when they need us. Guided by the reform of building a world-class enterprise with global competitiveness, LiuGong will continue building a synergistic global strategic partnership across the entire value chain by firmly promoting the "Total Globalization, Total Solution and Total Intelligent" strategy.